

PROFILE

A senior level user interface designer with over eight years corporate experience in fields ranging from Human Resource, Pharmaceutical and Financial application development with dedication to maintaining high quality standards through the use of first class analytical, design and problem solving skills. Ability to work on own initiative and as part of a team as well as managing all aspects of the software development.

EXPERIENCE

Diversified Investment Advisors

(<http://www.divinvest.com>)

2005 – Present

Purchase, NY

<% Senior User Interface Designer %>

- Leading the development of a high transactional financial data reporting application using AJAX and DOM. Utilize key disciplines in web standards to solve complex business requirements while maintaining simplicity of information display and page flow
- Serve as primary contact for lead analysts, product managers and developers bridging the area between real-world business needs with backend systems performance and efficiency
- Deployed a company-wide content management solution to spark inter-company communication, prepared training documents and organized training classes to enable new content owners the ability to manage their departmental site, all with a cost-free open source solution
- Responsible for the blueprint and development of the company's newest corporate site. Upgrades include: W3C Standards compliant XHTML markup, 508 compliant & pure CSS layout
- Honing my "project management" skills by offering my unique solution on information layout dilemmas throughout development life-cycles. Create functional requirements and detailed specifications with visual cues: Visio chart /wire-frames, storyboarding and click through demos

GMP Web Design LLC

(<http://www.guming.com>)

1996 – Present

Forest Hills, NY

<% Freelance Web Designer %>

- Working with clients to visualize and produce concepts, project architecture and management from start to finish
- Design, code and update client sites, promos and ad banners, not limited to website redesign, enhancements or email marketing. Video and animation created as needed
- Supervising every aspect of design and development including: company branding, website registration, hosting setup, site architecture/blueprinting, wireframing, coding, search engine optimization, site maintenance and troubleshooting

First Genetic Trust (FGT)

(<http://www.firstgenetic.com>)

2004 – 2005

Rutherford, NJ

<% Senior User Interface Specialist %>

- Streamline and updated the core application (made it StyleSheet driven) to enable customization in hours not months

- Acted as a bridge between business analysts and product development team to streamline new module creations through the use of prototypes from use cases and functional requirements while maintaining backend STRUTS and tiles code
- Drafted guidelines and best practice coding procedures for both outsourced developers and business analysts to follow and adhere through the full lifecycle of product development
- Catalyst for updating the core applications used by FGT's external sales force and internal development team as reference models

Workstream – Formerly ProAct Technologies
(<http://www.workstreaminc.com>)

1999 – 2004
White Plains, NY

<% User Interface Specialist (Product Development & Marketing) %>

- Designed and implemented a compelling prototype of our product: “Communicator” for the sales force. This resulted in three signed deals in Q3 of 2002
- Developed user interfaces (GUIs) for proprietary Content Management systems for multiple Fortune 500 firms
- Managed web traffic reporting and SEO campaigns leading to top placement on Google, iWon, MSN, etc.
- Implemented conceptual designs, graphic productions, and ASP/HTML development for our Corporate Web site, Corporate Intranet, sales site and newly launched ProAct Customer Board
- Created HTML e-mails, banner ads and other online marketing initiatives
- Analyzed usability testing research results and assisted the team by providing solutions for website re-designs, product navigations and regular quality assurance testing
- Designed and coded the intranet-based human resource software: ClickHR
- Hand coded HTML in UNIX environment alongside Java Developers

CREATIVE / TECHNICAL SKILLS

- Expert knowledge of Photoshop, Illustrator, ImageReady, Acrobat, CorelDraw, Fireworks, Dreamweaver, HomeSite, XML Spy, GoLive and BBEdit
- Skilled with: JavaScript, DOM, XML, XSLT, CSS, CSS2, ASP, PHP, CVS and most recently AJAX (JS Frameworks: JQuery / DOJO / YUI / Prototype). Expert level W3C standards compliant XHTML 1.0 Transitional and Strict, Stellar cross-browser/platform compatibility troubleshooting
- Experience with: XSL-FO, Eclipse, STRUTS, JAVA, Unix, Tomcat, WebShpere, WebLogic, .NET, JSP, MS SQL Server, MySQL, DB2 and Oracle

PORTFOLIO

Examples of my work outlining business requirement, translations, design & information architect:
<http://www.guming.com/portfolio/> UN: **portfolio** Password: **pass1234**

EDUCATION

New York Institute of Technology
Art & Design / Communication Arts (non-credit courses)

1999
Old Westbury, NY

SUNY College of Old Westbury
Bachelor of Science in Marketing

1995-1999
Old Westbury, NY